

Getting People Involved

Why are you involved?

When did you first become involved in manufactured home park issues. What was it that got you involved? Many others may be interested in becoming involved for the same reason. People chose to become involved.

How to get other people involved

Think of events or actions in which you have seen success in getting people involved

Events when you were unsuccessful in getting people involved in an event or action.

Compare and contrast the two lists.

What was the difference?

Lessons

People almost are a lot more likely to get involved in an issue that they have a direct interest in. For a lot of people to get involved the event has to be of importance to the community or it has to be fun. The event also has to offer a solution to address the situation.

Tactics organizations use to get people involved:

Park wide meetings	Flyering	Recruiting board or committee members
Door knocking	One-on-ones	Surveys
Petition drives	Letter writing campaigns	Accountability session (with owner, politicians)
Rallies or protests	Membership drives	Community events (pot lucks, block parties)
Newsletters	Voter registration	