

(Para leer en español, por favor desplácese hacia abajo.)

Happy Veterans Day! Thank you to all the veterans for your service and for playing an integral part of our communities.

As we get closer to the end of the year, here's the latest news of residents taking action across the country!

National

National Leadership Call

On Tuesday, October 25, MHAction resident leaders from around the country met on Zoom for our bi-monthly National Leadership Call. The topic of this call was using online tools in organizing. The first part of the meeting was presented by Libero Della Piana, a “*tech-savvy movement strategist, educator, and writer*” who regularly assists MHAction staff on strategies to maximize our online presence. Throughout his career, Libero has used his expertise in online organizing to successfully mobilize hundreds of thousands of activists across the country. Using examples of successful campaigns from his own career, Libero advised MHAction leaders to be open to jumping into campaigns quickly and to use positive and action-oriented feedback.

Michigan resident leader, Holly Hook, spoke about how she used Facebook to connect with other residents and MHAction when her park was first purchased. By creating her own private Facebook group, *Michigan Mobile Home Residents for Affordable Housing*, Holly has connected with hundreds of others in her community who have also been affected by out-of-state manufactured park investors and their predatory business practices.



**Havenpark Capital and other
shady investment companies
from gouging manufactured/
mobile home park residents!**

**A Place For Support, Discussion, Event
Planning, Legal Matters
And A Push For **Change****

Michigan Mobile Home Residents For Affordable Housing
Photo group

#notyourpiggybank

MHAction staff members, Patrick McHugh and Molly Roush, discussed the tools that MHAction uses that are available to everyone, including social media platforms like Facebook, Twitter, and Instagram. They also encouraged resident leaders to partner with MHAction in their own campaigns to utilize tools that can connect them with a greater audience and even media outlets that can assist in their campaigns.

In breakout rooms, residents discussed how they've benefited from using online tools. We also talked about potential solutions to common issues that arise when organizing online. Finally, MHAction's New York Organizer, Yvonne Maldonado, provided logistical details about our upcoming National Gathering.

Thank you to everyone who signed up to attend our National Gathering this December. We are excited to see everyone and continue building this movement of resident leaders! If you weren't able to attend this year, be on the lookout for more opportunities to get involved!

Resident Leader Makes National News

NPR's Mary Yang featured Holly Hook (MI resident leader) and Yvonne Maldonado (MHAction NY Organizer) in a **recent piece** which shares how "even as the values of their homes rise, owners are stuck." Holly tells readers how she "purchased her home, used, for \$28,000, and the new company [that bought the park in 2018] offered her less than \$10,000." Yvonne shared another tendency happening across several parks, which

is that even though landlords in most states are required to ensure their properties are liveable, there are often little to no improvements in the **warranty of habitability**.



Brittany Murray/MediaNews Group/Long Beach Press-Telegram via Getty Images

Many manufactured housing residents often fear retaliation from the company that owns the land they live on, which makes it difficult to speak up. We want to thank leaders and organizers for sharing their stories, especially with national media, as each story published is an agent of momentum in tackling these issues on a legislative level.

Colorado

MHAction resident leaders can take inspiration from manufactured home owners in Colorado, who celebrated the implementation of **Protections For Mobile Home Park Residents** (HB 22-1287) on October 1. Some of the **bill provisions** include requirements that park owners:

- Meet with residents twice annually, at the residents' request
- Pay for repairs caused by the park owner's negligence
- Give residents 120 days notice and the 'first right of refusal' when selling the property

- Pay relocation costs or ‘fair market value’ for the vacated home to residents who are forced to relocate when the park owner changes use of the land

New York

Manufactured housing residents across New York State are participating in a survey to address the ongoing issue of increased rents and diminished upkeep of our communities by neglectful owners. Our goal is to strengthen the argument for the rent justification law by presenting our results to elected officials and the NY Attorney General’s office.

We’ve already racked up over 90 responses in no time at all! If you’re a NY manufactured housing resident, fill out the survey [HERE](#) today!

Florida

As Floridians continue to recover in the aftermath of Hurricane Ian, we’d like to share news regarding FEMA’s [announcement](#) of direct housing provisions for those impacted. Please pass this info along to ensure everyone can get the assistance they need.

Manufactured housing communities are often the hardest hit by natural disasters. We believe community owners should take this into account and play their part in aiding protection and recovery for residents. To learn more, we encourage you to read the [Our Homes, Our Health](#) report.



Our Homes, Our Health:

Ensuring Climate and Housing
Justice for Florida's Manufactured
Home Communities



Michigan

Resident leaders from across Michigan organized a Lansing Day of Action on Wednesday, Oct. 26. They met with Senate staffers to push for passage of HB 4298-4304, a package of MHC resident protections. Later, they gathered at the office of the Michigan Manufactured Housing (MMHA) Association, where they delivered an [open letter](#) demanding to know why the MMHA:

1. Continues to stand by predatory private equity firms that have been taking over our communities in Michigan and bleeding dry vulnerable groups like seniors, people with disabilities, veterans, and families working to get by,

2. Pulled its support for the package House Bills 4298–4304 **after** it passed the Michigan House of Representatives with broad bipartisan support and they negotiated agreements with the state regulators, and
3. Has yet to offer solutions and policy suggestions to the people it claims to protect and represent.

MLive captured residents' efforts and featured them in a recent article: "[Michigan mobile home park residents push for stronger laws as rents rise.](#)"



Photo by Rose White | MLive

Membership

Last but not least, to join our growing network of resident leaders and help MHAAction continue its work, please consider becoming a **member** today for just \$2/month. Sincerely,

MHAAction National Core Leadership Team